

**2009
SMOKY
HILL
RIVER
FESTIVAL**

*Four Rivers
Craft Market
Call to Exhibit*

*A Festival of the Arts
June 12, 13, 14
Salina, Kansas*

Awards

Merit Awards:

\$500, \$400, \$300, \$300, \$300

Security

Security will be provided on the Festival grounds. However, the Festival can assume no liability for the artist's work.

Contingency Plans

The Festival is an outdoor show and exhibitors will be in Oakdale Park, rain or shine.

Exhibiting Dates/Hours

Friday, June 12 10 a.m. to 8 p.m.
Saturday, June 13 10 a.m. to 8 p.m.
Sunday, June 14 10 a.m. to 5 p.m.

Deadlines/Notification

NEW! FEBRUARY 15, 2009 (postmark):
Application deadline is February 15. Applications postmarked after February 15 will not be considered.

MARCH 27, 2009: Notification of the results of the selection process will be mailed by or before March 27. Exhibiting space fees of selected artists will be due with Exhibiting Agreement by April 15, 2009.

APRIL 15, 2009: No refunds after April 15, 2009.

Further Information

Karla Prickett
Festival Coordinator/Visual Arts
Salina Arts & Humanities Commission
785-309-5770
e-mail: karla.prickett@salina.org

Plan ahead:
Smoky Hill River Festival
Four Rivers Craft Market
June 11-13, 2010

Artists-In-Action

Special projects and installations are a hallmark and highlight of the Smoky Hill River Festival. Artists may submit proposals for site specific sculptural, decorative, interactive, and performance installations. Proposal deadline is postmark of February 25, 2009. To receive a proposal application or further information contact the Festival: 785-309-5770 or karla.prickett@salina.org

"Beautiful setting, good crowds and lovely weather. Very well organized and helpful show committee...a pleasure to participate in!"

Larry Heuvelman, Pensacola, FL



Jill & Chad Kernodle
Lee's Summit, MO



Bari Precious
Marshfield, MO

www.riverfestival.com

A project of the Salina Arts & Humanities Commission, a department of the City of Salina

The Smoky Hill River Festival

An immersion in the arts!
good food, groovy music, and fabulous art

The Smoky Hill River Festival is an event that can lead you on your own cosmic journey. Come and unwind as the colors and sounds transport you into a glowing, kaleidoscopic utopia of arts!

The Festival celebrates 33 years of excellence, quality art experiences, and educational exchange which distinguish this remarkable and innovative expression of community from any other.

Sponsored by the Salina Arts & Humanities Commission, the spirit of the Festival is unmistakable! Outstanding community support is exemplified in the commitment of over 2,000 enthusiastic volunteers and an extensive base of financial support. Nearly 75,000 attendees enjoy the artistic excellence and outstanding hospitality which continue to define the Smoky Hill River Festival as one of the top festivals in the Central United States and Kansas' finest!

The Four Rivers Craft Market Show features 50 exhibitors representing a wide variety of media. The show continues to receive high acclaim from craft artists across the country for incredible organization, quality of exhibition, artist hospitality, promotion, and community support. The show is recognized by ArtFair SourceBook, The Harris List, The Crafts Report and Sunshine Artist and has earned its reputation as Kansas' finest juried craft show!

The Festival Mission: *"To celebrate the arts and this community through a festival accessible to anyone – physically, psychologically, and economically."*



Denise & Humberto Robertson
Columbus, NM

Selection Process

Jurors: The work of each applicant will be reviewed by a three-member panel of craft professionals:

Robin Cates: Craft Artist, Co-Owner On the Pot, a Fired Arts & Crafts Workshop, Salina, KS

S. Sloane Simmons: Co-owner "STUFF" a store dedicated to handmade craft, Kansas City, MO

Marilyn Taylor: Owner, M. Taylor Craft Gallery, Prairie Village, KS

The work will be selected based on its being hand-crafted and innovative, with evidence of personal imagination and originality, and the use of quality materials. Each craftperson's images will be viewed simultaneously and must accurately represent work you will exhibit. During the Festival, jurors will review each craftperson's work on site, with scores determining award winners and invited exhibitors for the next year's Festival. The Four Rivers Craft Market will reflect a wide variety of media, both functional and decorative, exemplifying folk art, traditional and contemporary craft.

Requirements

Each applicant is required to submit five quality jpg images representative of current work to be exhibited at the Festival. A sixth jpg image must show display booth with current work and be representative of your overall presentation. Name, trade name, or personal image should not be visible on the booth image.

Only craftpersons displaying their own work may participate. Work created in production studios is not eligible. No stand-in or proxy exhibitors will be allowed to represent the craftpersons. If two craftpersons collaborate, it is regarded as a joint (one) entry. If accepted, they may exhibit only work which is a collaboration; and collaborative signature/s must appear on all materials exhibited. Work exhibited must be for sale and each craftperson is encouraged to display work reflecting a **range of price points**. All selected exhibitors will show in a mixed-media craft area.

Application Options

Artists may apply to the Smoky Hill River Festival Four Rivers Craft Market Show in one of two ways: submitting digital jpg images **directly to our office on disc** with application form, or submitting through the ZAPP online application system. Image formatting requirements will be the same whether submitting on CD or through the Zapp system.

Image Format Specifications

- Save image in a baseline JPG format (not a progressive JPG).
- Image file size should not be greater than 1.8 MBs.
- Images should be 1920 pixels square. If your image is not square, mask it with black to conform to 1920 x 1920 format. No other size will be accepted.



Direct Disc Application: When applying by CD please include your completed application form and \$25 jury fee check made out to: Smoky Hill River Festival. Booth fee and optional electrical fee will be submitted with Exhibiting Agreement, upon acceptance. Call the Festival office for image formatting assistance/resources: 785-309-5770.

ZApplication Application: Open the ZAPP website: www.zapplication.org and follow the website instructions. Image formatting assistance is available on the site. Your \$25 jury fee will be processed online. Booth fee and optional electrical fee will be submitted with Exhibiting Agreement, upon acceptance. Applications/images submitted through the ZAPP system will be forwarded on disc to the Festival office.

NOTE: Scoring and all show notifications will be facilitated by Festival staff independent from the Zapplication software. Projection of images will utilize the same technology as Zapp.

"A well organized, professional show that knows how to take care of artists. Great support from an educated public that appreciated and purchased art."

Larry Tallent, Norman, OK

Fees

A \$25.00 non-refundable jury fee is due with each application. A booth fee of \$325.00 will be due by April 15, 2009 and submitted with the Exhibiting Agreement - only one space per artist. **No commission will be charged.** Electrical capacity is quite limited in the park, and as the artists display only during daylight hours, additional lighting is generally not necessary. If electricity is necessary, the fee is \$35.00 and may be submitted with the Booth Fee and Exhibiting Agreement. **No refunds after April 15, 2009.**

Exhibit Space

Craftpersons are provided with a **10' x 10' Ground Space**. Exhibitors set up in a large grassy area. Craftperson must provide display system, including canopy. Display units should be designed for outdoor use and capable of withstanding the elements. Space between booths is comfortable, allowing presentation from three sides. Overall presentation must be reasonably contained in the designated 10' x 10' area. Close parking allows convenient storage access.



Mindy Rhoads
Marquette, KS

Application to 2009 Show

This form should be filled out and enclosed with images.

Craftperson(s) Name(s) _____
(Please **TYPE** or **PRINT** as you wish it to appear in Festival publicity.)

Address _____

City _____ State _____ Zip _____

Phone _____ Cell Phone _____

E-mail _____ Website _____

List below a one-line description of your work for use in Festival publicity:

(Example: Hand thrown, hand altered functional and decorative stoneware.)

Jury Fee **\$25.00** (Check deposited upon receipt.) _____

Exhibit Fee **\$325.00** (Check due with Exhibiting Agreement, upon acceptance.) _____

Electrical Fee **\$35.00** (Optional - due with Exhibiting Agreement, upon acceptance.) _____

For previous exhibitors -
requested booth location/s (not guaranteed) _____

Would you be interested in participating in our Festival
Demonstration Area? Yes No

Image labeling: artist name and image number.

Description of Work: (size, medium, price, etc.)

(images may be used in Festival publicity)

Image 1. _____

Image 2. _____

Image 3. _____

Image 4. _____

Image 5. _____

Image 6. _____ (booth display with current work clearly visible)

The following items must be sent to:

Four Rivers Craft Market
Smoky Hill River Festival
PO Box 2181
Salina, KS 67402-2181

1. Completed application.
2. Your \$25 jury fee check.
Make check payable to:
Smoky Hill River Festival.
(\$325 booth fee and
optional \$35 electrical fee
will be collected with
exhibiting agreement upon
acceptance.)
3. Six (6) good quality jpg
images on disc.

Thank you for applying!

Description of Process/Technique
(read to jury while images projected)

SMOKY HILL RIVER FESTIVAL

Salina Arts & Humanities Foundation

PO Box 2181

Salina, KS 67402-2181

RETURN SERVICE REQUESTED

Non-Profit Org.
US Postage
PAID
Salina, KS 67401
Permit No. 25

NEW! Deadline: February 15, 2009