

2010 Smoky Hill River Festival

Four Rivers Craft Market

Call to Exhibit

June 11, 12, 13 Salina, Kansas



Fees

A \$25.00 non-refundable jury fee is due with each application. A booth fee of \$325.00 will be due by April 15, 2010 and submitted with the Exhibiting Agreement - only one space per artist. **No commission will be charged.** Electrical capacity is quite limited in the park, and as artists display only during daylight hours, additional lighting is generally not necessary. If electricity is necessary, the fee is \$35.00 and may be submitted with the Booth Fee and Exhibiting Agreement. **No refunds after April 15, 2010.**

Awards

Merit Awards: \$500, \$400, \$300, \$300, \$300

Security

Security will be provided on the Festival grounds. However, the Festival can assume no liability for the artist's work.

Contingency Plans

The Festival is an outdoor show and exhibitors will be in Oakdale Park, rain or shine.

Exhibiting Dates/Hours

| | |
|-------------------|-------------------|
| Friday, June 11 | 10 a.m to 8 p.m. |
| Saturday, June 12 | 10 a.m. to 8 p.m. |
| Sunday, June 13 | 10 a.m. to 5 p.m. |

Further Information

Karla Prickett
Festival Coordinator/Visual Arts
Salina Arts & Humanities Commission
785-309-5770
e-mail: karla.prickett@salina.org

"You won't find a finer and more helpful staff in any show."

Bari Precious, Marshfield, MO

Plan ahead:
Smoky Hill River Festival
Four Rivers Craft Market
June 10 - 12, 2011

Deadlines/Notification:

FEBRUARY 25, 2010 (postmark): Application deadline is February 25. Applications postmarked after February 25 will not be considered.

MARCH 26, 2010: Notification of the results of the selection process will be mailed on or before March 26. Exhibiting space fees of selected artists will be due with Exhibiting Agreement by April 15, 2010.

APRIL 15, 2010: No refunds after April 15, 2010.



Roger Mathews
Wichita, KS



Kay Foley
Columbia, MO

www.riverfestival.com

A project of the Salina Arts & Humanities Commission, a department of the City of Salina

The Smoky Hill River Festival

A Transformation Experience!

Indigo blue skies, sharp smell of leafy green grass, rushing water, warm sun, soft breath of fresh air, the cool earth beneath bare feet. So precious are the early days of summer! Take these sensory experiences and combine them with the alchemy of thought and culture – to discover the transformative power of something common into something truly special – The Smoky Hill River Festival.

We welcome your application to the 34th annual Four Rivers Craft Market and your participation in a most incredible celebration in a very uncommon place. Salina is a “small city” with “big city” amenities...where recognition at national levels is a frequent occurrence within its remarkable array of cultural organizations and offerings...where art and culture are a \$23 million industry annually. A model of coordination in its arts/cultural landscape, Salina is a vibrant example of a community that grows, thrives, and reaches for the future through the arts. The City of Salina is proud to have been awarded the 2009 Governor’s Arts Award for Outstanding Arts Community!

Sponsored by the Salina Arts & Humanities Commission, the Four Rivers Craft Market features 50 exhibitors representing a wide variety of media. The show continues to receive high acclaim from craft artists across the country for its incredible organization, quality of exhibition, artist hospitality, promotion, and community support. The show is recognized by many publications including ArtFair SourceBook, The Harris List, The Crafts Report and Sunshine Artist with extensive marketing statewide and beyond.

The laid-back, carefree spirit of early summer mixed with a river of art and creativity makes the Smoky Hill River Festival one of region’s most prized events. Outstanding community ownership is exemplified in the commitment of over 2,000 enthusiastic volunteers and an extensive base of financial support. Over 78,000 attendees enjoy the artistic excellence and outstanding hospitality which define the Smoky Hill River Festival as one of the top festivals in the Central United States and Kansas’ finest!

The Festival Mission: “To celebrate the arts and this community through a festival accessible to anyone – physically, psychologically, and economically.”

Selection Process

Jurors: The work of each applicant will be reviewed by a three-member panel of craft professionals:

Zoe Beach: Owner, Phoenix Gallery, a handmade craft gallery, Lawrence, KS

James Loader: Design Consultant, Owner, The Market Shop, Salina, KS

Casey Simmons: Co-owner “STUFF” a store dedicated to fine art and handmade craft, Kansas City, MO

The work will be selected based on its being hand-crafted and innovative, with evidence of personal imagination and originality, and the use of quality materials. Each craftperson’s images will be viewed simultaneously and must accurately represent work you will exhibit. During the Festival, jurors will review each craftperson’s work on site, with scores determining award winners and invited exhibitors for the next year’s Festival. The Four Rivers Craft Market will reflect a wide variety of media, both functional and decorative, exemplifying folk art, traditional and contemporary craft.

Requirements

Each applicant is required to submit five quality jpg images representative of current work to be exhibited at the Festival. A sixth jpg image must show display booth with current work and be representative of your show presentation. Name, trade name, or personal image should not be visible on the booth image.

All work must be of original design executed by the accepted craftpersons. Only craftpersons displaying their own work may participate. Work created in production studios is not eligible. No stand-in or proxy exhibitors will be allowed to represent the craftpersons. If two craftpersons collaborate, it is regarded as a joint (one) entry. If accepted, they may exhibit only work which is a collaboration; and collaborative signature/s must appear on all materials exhibited. Work exhibited must be for sale and each craftperson is encouraged to display work reflecting a **range of price points**. All selected exhibitors will show in a mixed-media craft venue.

Application Options

Artists may apply to the Smoky Hill River Festival Four Rivers Craft Market Show in one of two ways: submitting digital jpg images **directly to our office on disc** with application form, or submitting through the ZAPP online application system. Image formatting requirements are the same for either option.

Image Format Specifications

- Save image in a baseline JPG format (not a progressive JPG).
- Image file size should not be greater than 1.8 MBs.
- Images should be 1920 pixels square. If your image is not square, mask it with black to conform to 1920 x 1920 format. No other size will be accepted.

Call the Festival office for image formatting assistance/resources: 785-309-5770.



Direct Mailed Application: Please submit your completed application form, image disc and \$25 jury fee check made out to: Smoky Hill River Festival. Booth fee and optional electrical fee will be submitted with Exhibiting Agreement, upon acceptance.

ZApplication Application: Open the ZAPP website: www.zapplication.org and follow the website instructions. Image formatting assistance is available on the site. Your \$25 jury fee will be processed online. Booth fee and optional electrical fee will be submitted with Exhibiting Agreement, upon acceptance. Applications/images submitted through the ZAPP system will be forwarded on disc to the Festival office.

NOTE: Scoring and show notifications will be facilitated by Festival staff independent from the ZApplication software. Projection of images will utilize the same technology as Zapp. Applicants will receive a notification letter informing them of jury process results.

“A wonderful blend of art, music and fun in a beautiful setting.”

Jane Smith, Littleton, CO

Exhibit Space

Craftpersons are provided with a **10' x 10' Ground Space**. Exhibitors set up in a large grassy area. Craftperson must provide display system, including canopy. Display units should be designed for outdoor use and capable of withstanding the elements. Space between booths is comfortable, allowing presentation from three sides. Overall presentation must be reasonably contained in the designated 10' x 10' area. Close parking allows convenient storage access.

“Amazingly well organized: one wishes all shows were so thoughtfully planned.”

Rebecca Livingston, Huntsville, AR



Marc Kornbluh
Lincoln, NE

Application to 2010 Show

This form should be filled out and enclosed with image disc.

Craftperson(s) Name(s) _____
(Please **TYPE** or **PRINT** as you wish it to appear in Festival publicity.)

Address _____

City _____ State _____ Zip _____

Phone _____ Cell Phone _____

E-mail _____ Website _____

List below a one-line description of your work for use in Festival publicity:

(Example: Handmade wearables from vintage and recycled fabrics.)

Jury Fee **\$25.00** (Check deposited upon receipt.) _____

Exhibit Fee **\$325.00** (Check due with Exhibiting Agreement, upon acceptance.) _____

Electrical Fee **\$35.00** (Optional - due with Exhibiting Agreement, upon acceptance.) _____

For previous exhibitors -
requested booth location(s) (not guaranteed) _____

Would you be interested in participating in our Festival
Demonstration Area? Yes No

Image labeling: artist name and image number.

Description of Work: (size, medium, price, etc.)
(images may be used in Festival publicity)

Image 1. _____

Image 2. _____

Image 3. _____

Image 4. _____

Image 5. _____

Image 6. (booth display with current work clearly visible) _____

The following items must be sent to:

Four Rivers Craft Market
Smoky Hill River Festival
PO Box 2181
Salina, KS 67402-2181

1. Completed application.
2. Your \$25 jury fee check.
Make check payable to:
Smoky Hill River Festival.
(\$325 booth fee and optional \$35 electrical fee will be collected with exhibiting agreement upon acceptance.)
3. Six (6) good quality jpg images on disc.

Thank you for applying!

Description of Process/Technique
(read to jury while images projected)

SMOKY HILL RIVER FESTIVAL

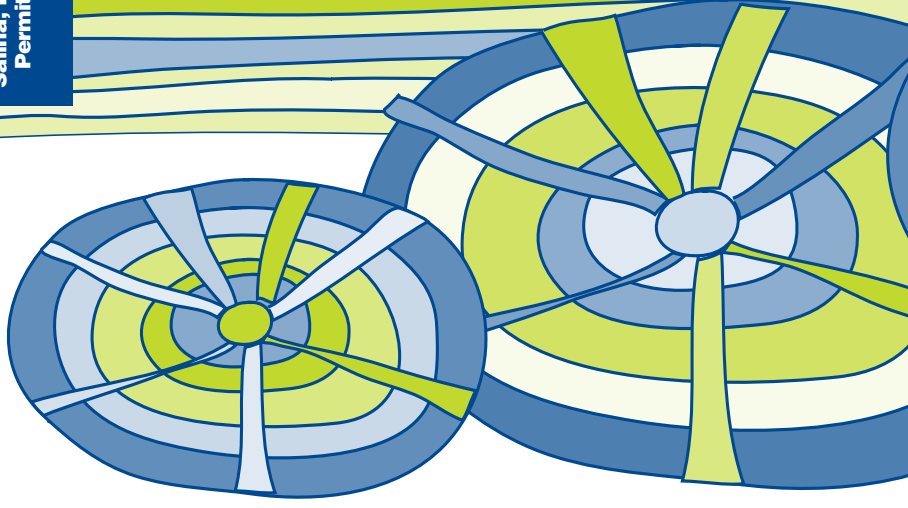
Salina Arts & Humanities Foundation

PO Box 2181

Salina, KS 67402-2181

RETURN SERVICE REQUESTED

Non-Profit Org.
US Postage
PAID
Salina, KS 67401
Permit No. 25



Deadline: February 25, 2010