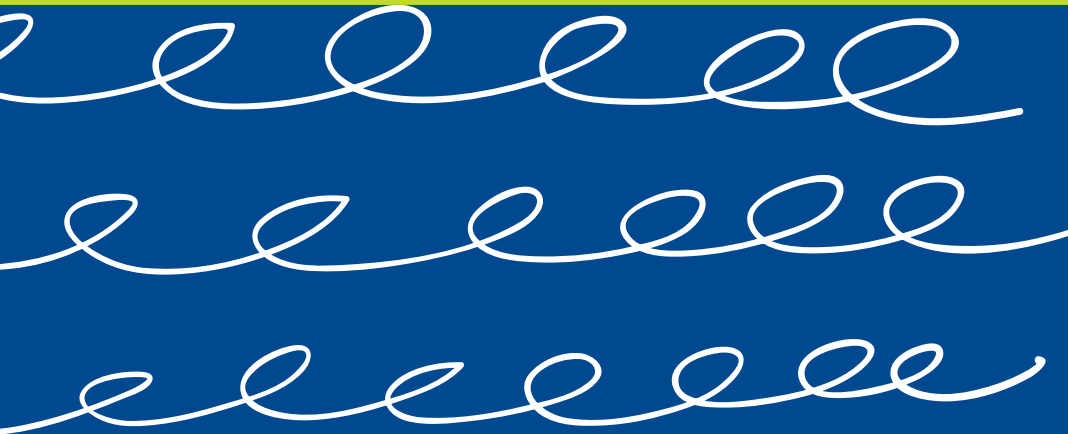


2010 Smoky Hill River Festival  
Fine Art Show  
Call to Exhibit  
June 12, 13, Salina, Kansas



## Exhibit Space

Artists are provided a **10' x 10' Ground Space**. Exhibitors set up on a large grassy area. Artist must provide display system, including canopy. Display units should be designed for outdoor use and capable of withstanding the elements. Space between booths is comfortable, allowing presentation from three sides. Overall presentation must be reasonably contained in the designated 10' x 10' area. Close parking allows convenient storage access.

## Fees

A \$25.00 non-refundable jury fee is due with each application. A booth fee of \$250.00 will be due by April 15, 2010 and submitted with the Exhibiting Agreement - only one space per artist. **No commission will be charged.** Electrical capacity is quite limited in the park, and as artists display only during daylight hours, additional lighting is generally not necessary. If electricity is necessary, the fee is \$35.00 and may be submitted with the Booth Fee and Exhibiting Agreement. **No refunds after April 15, 2010.**

## Awards

Merit Awards: \$1500, \$1000, \$900, \$900, \$700, \$700, \$700, \$500, \$500, \$500  
Purchase Awards for the Festival Community Art Collection: \$1500  
Art Patron Program purchases: \$100,000+

## Security

Security will be provided on the Festival grounds. However, the Festival can assume no liability for the artist's work.

## Contingency Plans

The Festival is an outdoor show and exhibitors will be in Oakdale Park, rain or shine.

## Exhibiting Dates/Hours

Saturday, June 12 9 a.m. to 8 p.m.  
Sunday, June 13 10 a.m. to 5 p.m.

**Plan ahead:**  
**Smoky Hill River Festival**  
**Fine Art Show**  
**June 11 & 12, 2011**

## Deadlines/Notification:

**FEBRUARY 25, 2010** (postmark): Application deadline is February 25. Applications postmarked after February 25 will not be considered.

**MARCH 26, 2010:** Notification of the results of the selection process will be mailed on or before March 26. Exhibiting space fees of selected artists will be due with Exhibiting Agreement by April 15, 2010.

**APRIL 15, 2010:** No refunds after April 15, 2010.

## Further Information

Karla Prickett  
Festival Coordinator/Visual Arts  
Salina Arts & Humanities Commission  
785-309-5770  
e-mail: karla.prickett@salina.org

*"This show went beyond my expectations for attendance and sales. Everyone was very helpful and supportive."*

Kara Young, Santa Fe, NM



Dan Ferguson  
Hidalgo, TX

[www.riverfestival.com](http://www.riverfestival.com)

A project of the Salina Arts & Humanities Commission, a department of the City of Salina

# The Smoky Hill River Festival

## A Transformation Experience!

*Indigo blue skies, sharp smell of leafy green grass, rushing water, warm sun, soft breath of fresh air, the cool earth beneath bare feet. So precious are the early days of summer! Take these sensory experiences and combine them with the alchemy of thought and culture – to discover the transformative power of something common into something truly special – The Smoky Hill River Festival.*

We welcome your application to the 34th annual Fine Art Show and your participation in a most incredible celebration in a very uncommon place. Salina is a “small city” with “big city” amenities... where recognition at national levels is a frequent occurrence within its remarkable array of cultural organizations and offerings...where art and culture are a \$23 million industry annually. A model of coordination in its arts/cultural landscape, Salina is a vibrant example of a community that grows, thrives, and reaches for the future through the arts. The City of Salina is proud to have been awarded the 2009 Governor’s Arts Award for Outstanding Arts Community!

Sponsored by the Salina Arts & Humanities Commission, the Fine Art Show embodies the Festival’s sustained standard of excellence in the works represented by 90 selected artists. Highly acclaimed by artists for its incredible organization, quality of exhibition, artist hospitality, promotion, and community support, the Fine Art show has earned its stellar reputation as an award winning and very well juried visual arts venue. The show is recognized by many publications including ArtFair SourceBook, The Harris List, The Crafts Report and Sunshine Artist with extensive marketing statewide and beyond.

The laid-back, carefree spirit of early summer mixed with a river of art and creativity makes the Smoky Hill River Festival one of region’s most prized events. Outstanding community ownership is exemplified in the commitment of over 2,000 enthusiastic volunteers and an extensive base of financial support. A thriving Art Patron Program contributes over \$100,000 in sales to artists. Over 78,000 attendees enjoy the artistic excellence and outstanding hospitality which define the Smoky Hill River Festival as one of the top festivals in the Central United States and Kansas’ finest!

*The Festival Mission: “To celebrate the arts and this community through a festival accessible to anyone – physically, psychologically, and economically.”*

## Artist's Requirements

Each applicant is required to submit five quality jpg images representative of current work to be exhibited in one of the following categories: Ceramics, Fiber, Glass, Jewelry, Metal, Leather, 2-D Mixed Media, 3-D Mixed Media, Painting, Paper, Photography, Sculpture, Wood, Graphics/Printmaking, Digital, or Drawing/Pastels. A sixth jpg image must show display booth with current work and be representative of your show presentation. Name, trade name, or personal photo should not be visible in the booth image. Artists may apply in more than one category. Separate application forms, images and jury fees are required for each category.

All work must be original, designed and executed by the accepted artist. Work created in production studios is not eligible. Only artists displaying their own original work may participate. No stand-in or proxy exhibitors will be allowed to represent the artists. If two artists collaborate, it is regarded as a joint (one) entry. If accepted, they may exhibit only that work which is a collaboration, and collaborative signature(s) must appear on all materials exhibited.

The booth must be displayed and hung with **original work** in the medium, style, and quality represented in the submitted images. Work from commercial molds or waxes, kits, jiggers, ram press, factory assembly, machine tooling, or other commercial methods is not allowed. Only signed and numbered prints directly pulled from the original block/plate/screen may be hung. Digital art must be printed on archival quality materials, signed and numbered in limited editions. Photographs must be signed, numbered and developed or printed by the artist or under supervision of the artist. All artwork must be available for sale. Reproductions must be in a bin or portfolio, each item clearly marked “reproduction.”

*“This is a well run, energetic, art savvy show with tremendous community participation and buying energy!”*

Robert Jones, Alpharetta, GA

## Selection Process

**Jurors:** The work of each applicant will be reviewed by a four-member panel of art professionals.

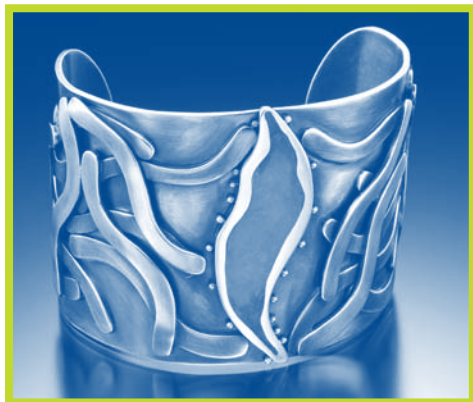
**Sherry L. Best:** Photographer, Gallery Director, Alice C. Sabatini Gallery, Topeka & Shawnee County Public Library, Topeka, KS

**Sydney Lynch:** Studio Jeweler/Designer, Owner of Sydney Lynch Jewelry, Lincoln, NE

**Ron Michael:** Ceramic Artist, Curator, Birger Sandzen Memorial Gallery, Lindsborg, KS

**Ye Wang:** Painter, Assistant Professor of Art, Washburn University, Topeka, KS

The work will be juried based on originality, execution of design, technique, craftsmanship, creative use of materials, and aesthetic qualities. Each artist's images will be viewed simultaneously and must accurately represent work to be exhibited. Jurors return to review each artist's work on site, with scores determining award winners and invited exhibitors for the next year's show.



## Application Options

Artists may apply to the Smoky Hill River Festival Fine Art Show in one of two ways: submitting digital jpg images **directly to our office on disc** with application form, or submitting through the **ZAPP online** application system. Image formatting requirements are the same for either option.

### Image Format Specifications:

- Save image in a baseline JPG format (not a progressive JPG).
- Image file size should not be greater than 1.8 MBs.
- Images should be 1920 pixels square. If your image is not square, mask it with black to conform to 1920 x 1920 format. No other size will be accepted.

Call the Festival office for image formatting assistance/resources: 785-309-5770.



**Direct Mailed Application:** Please submit your completed application form, image disc, and \$25 jury fee check made out to: Smoky Hill River Festival. Booth fee and optional electrical fee will be submitted with Exhibiting Agreement, upon acceptance.

**ZAPApplication Application:** Open the ZAPP website: [www.zapplication.org](http://www.zapplication.org) and follow the website instructions. Image formatting assistance is available on the site. Your \$25 jury fee will be processed online. Booth fee and optional electrical fee will be submitted with Exhibiting Agreement, upon acceptance. Applications/images submitted through the ZAPP system will be forwarded on disc to the Festival office.

**Note:** Scoring and show notifications will be facilitated by Festival staff independent from the Zapplication software. Projection of images will utilize the same technology as Zapp.

Leslie Emery  
Sun Prairie, WI

Nicole Collins  
Yates Center, KS

# Application to 2010 Show

This form should be filled out and enclosed with image disc.

Artist(s) Name(s) \_\_\_\_\_  
(Please **TYPE** or **PRINT** as you wish it to appear in Festival publicity.)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

List below a one-line description of your work for use in Festival publicity:

(Example: Turned vessels of native or exotic burl wood.)

Jury Fee **\$25.00** (Check deposited upon receipt.) \_\_\_\_\_

Exhibit Fee **\$250.00** (Check due with Exhibiting Agreement, upon acceptance.) \_\_\_\_\_

Electrical Fee **\$35.00** (Optional - due with Exhibiting Agreement, upon acceptance.) \_\_\_\_\_

Medium/Category \_\_\_\_\_  
(refer to one of the categories listed in "Artist's Requirements")

**For previous exhibitors -**  
requested booth location(s) (not guaranteed) \_\_\_\_\_

**Image labeling:** artist name and image number.

**Description of Work: (size, medium, etc.)**

(images may be used in Festival publicity)

Image 1. \_\_\_\_\_

Image 2. \_\_\_\_\_

Image 3. \_\_\_\_\_

Image 4. \_\_\_\_\_

Image 5. \_\_\_\_\_

Image 6. (booth display with current work clearly visible) \_\_\_\_\_

## The following items must be sent to:

Fine Art Show  
Smoky Hill River Festival  
PO Box 2181  
Salina, KS 67402-2181

1. Completed application.
2. Your \$25 jury fee check.  
Make check payable to:  
**Smoky Hill River Festival.**  
(\$250 booth fee and optional \$35 electrical fee will be collected with exhibiting agreement upon acceptance.)
3. Six (6) good quality jpg images on disc.

**Thank you for applying!**

Description of Process/Technique  
(read to jury while images projected)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

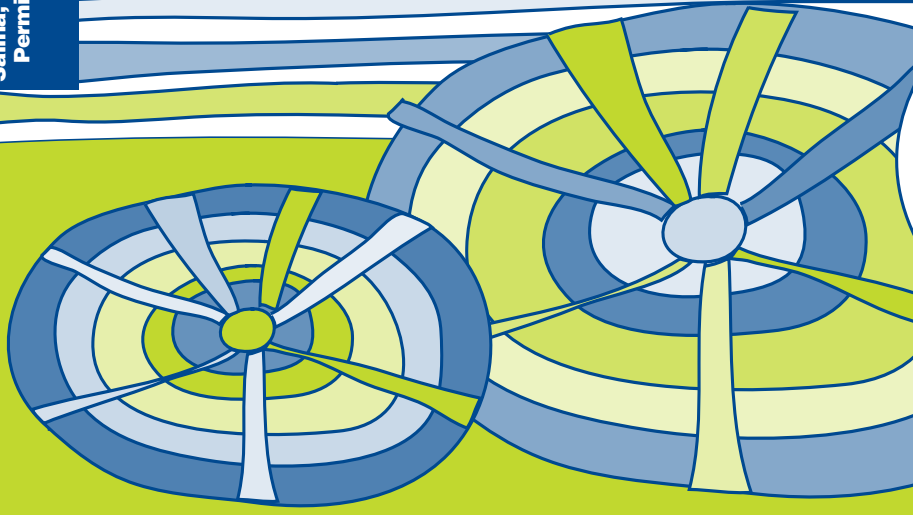
\_\_\_\_\_

# SMOKY HILL RIVER FESTIVAL

Salina Arts & Humanities Foundation  
PO Box 2181  
Salina, KS 67402-2181

RETURN SERVICE REQUESTED

Non-Profit Org.  
US Postage  
PAID  
Salina, KS 67401  
Permit No. 25



Deadline: February 25, 2010