



**SMOKY
HILL
RIVER
FESTIVAL**
Like none other!

FESTIVAL MEDALLION QUEST 2021 LAUNCHES AUGUST 18

(SALINA 08-21) As the clock counts down for the 45th-anniversary River Festival, the start of Festival Medallion Quest 2021 draws near.

The first Medallion Quest clue will be shared live from the front steps of the Smoky Hill Museum, 211 W Iron Avenue, on Wednesday, August 18, at 4:30 p.m. Starting Thursday, August 19, clues will be available at 7:30 a.m. and 4:30 p.m. each day, at www.festivalmedallionquest.com, simultaneously posted on the signboard near the Eighth Street or west-facing doors of the Museum and SAH offices, downtown.

The Festival Medallion Quest was launched in 2009 by Salina Arts & Humanities to demonstrate the creativity and connectivity that the River Festival embodies year-round. Since the Medallion Quest's inception, thousands have taken part.

The Medallion is a unique object designed each year by a local or regional artist. This year, the Quest returns to the former system of two separate, word-only (not graphic) clues released each day. While the daily clues may be shared independently by local media or on social media, the Quest website and SAH-posted clues remain the sole official sources for timely Festival Medallion Quest details.

Details and rules on how to play the Festival Medallion Quest can be found at www.festivalmedallionquest.com.

The Festival Medallion Quest 2021 prize package includes:

- \$1,000 in cash
- \$2,000 in Festival Gift Certificates, to be used for purchases in the Fine Art and Craft Show or Art/Craft Demonstration Area, during Festival weekend only.
- Four complimentary Festival weekend-admission Wristbands
- One on-grounds Festival parking pass (weather permitting)
- An invitation for four to attend the PREMIERE Art Patron Party on Thursday evening, September 2.
- Admission to the advance Art Patron shopping hour on Friday, September 3 at 9 a.m.

NEWS RELEASE

RELEASE DATE:

Immediate

CONTACT:

Brad Anderson or Kay Quinn
at (785) 309-5770
brad.anderson@salina.org

DATE SUBMITTED:

August 13, 2021

- Four Smoky Hill River Festival T-shirts

There is no cost to participate in the Festival Medallion Quest. Participants must be 18 years of age to claim any prize. See complete Medallion Quest rules at www.festivalmedallionquest.com or by clicking on the 'Participate' tab at the top of the www.riverfestival.com home page.

For more information on the Festival Medallion Quest or the Smoky Hill River Festival, call 785-309-5770, visit www.riverfestival.com or go to www.Facebook.com/SHRiverFestival.

For needed accommodations, please call Amanda Morris at Salina Arts & Humanities at 785-309-5770 between 8:00 a.m. - Noon and 1:00 - 5:00 p.m. Every effort will be made to accommodate known disabilities. For material or speech access, please call at least five working days prior to the event.

The Smoky Hill River Festival is the flagship event of Salina Arts & Humanities. A department of the City of Salina, SA&H has served a unique role in arts advocacy and support since 1966. The Smoky Hill River Festival, Horizons Grants Program, Smoky Hill Museum, Arts Infusion Program in schools, Cultural Connections and the Friday Night Live performance series are among the programs of Salina Arts & Humanities, located at 211 W. Iron Avenue in Salina.

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City of Salina
300 W. Ash
P.O. Box 736
Salina, KS 67401
www.salina-ks.gov