



**SALINA
ARTS**
& HUMANITIES



RIVER FESTIVAL WRISTBANDS ON SALE STATEWIDE ON MONDAY, JULY 26

(Salina, KS 07-21) Admission Wristbands for the 2021 Smoky Hill River Festival go on sale at 40 locations across Salina and in 18 other cities on Monday, July 26. Advance-price weekend-admission Wristbands are \$15 each, or \$20 at the gate. Children 11 and under get in free. A daily Wristband for \$10 is also available Thursday through Sunday, sold only day-of, at the Mulberry, Fourth Street, Oakdale and Tony's Pizza Events Center gates.

The sale of River Festival admission Wristbands accounts for more than 40 percent of Festival revenue each year. "We are excited about the switch to wristbands for the 45th-anniversary Festival, and Vortex's willingness to underwrite this important improvement," says SAH Executive Director Brad Anderson. "The convenience and safety of the weekend and daily wristbands is something Festival-goers have wanted for a while, to be more convenient and to help provide affordable options for all."

Anderson says many larger events around the country now use wristbands, with very positive results. "The soft, colorful wristbands will be safer and more secure for our many Festival fans ages 12 and up. As always, children 11 and under will get in free each day."

Weekend-admission Wristbands are good for the entire 3.5 day event, beginning with the Festival Jam on Thursday night, September 2. The Festival's Fine Art and Craft Show, four live stages, Artyopolis kid's area, food vendors, art installations and more are open Friday and Saturday, September 3 and 4, from 10 a.m. to 10 p.m., and again on Sunday, September 5, from 10 a.m. to 5 p.m. On Thursday, only food vendors are open, from 4 to 10 p.m., with the Festival Jam on the Eric Stein Stage from 6 to 10 p.m.

In addition to Festival weekend-admission Wristbands, also now available for purchase are Festival T-shirts and tank tops, art-show gift certificates in \$20 increments and the limited-edition 2021 Festival Print by Kansas City artist Rena Detrixhe. Festival T-shirts and weekend Wristbands also may be ordered online. Festival art-show gift certificates and the Festival Print are available at the Salina Arts & Humanities office, upstairs at 211 W. Iron Avenue, from 8 a.m. to 12 noon and 1 to 5 p.m., Monday through Friday.

For more information on the 45th-anniversary River Festival, September 2-5 in Oakdale Park, call 785-309-5770 or visit riverfestival.com. To see a complete list of Wristband Retailer locations or to order online, click on <https://www.riverfestival.com/participating-retailers/>.

NEWS RELEASE

RELEASE DATE:

Immediate

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DATE SUBMITTED:

July 26, 2021

For needed accommodations, please call Amanda Morris at Salina Arts & Humanities at 785-309-5770 between 8:00 a.m. - Noon and 1:00 - 5:00 p.m. Every effort will be made to accommodate known disabilities. For material or speech access, please call at least five working days prior to the event.

The Smoky Hill River Festival, now in its 45th year, is the flagship event of Salina Arts & Humanities. SA&H is a department of the City of Salina, has served a unique role in arts advocacy and support since 1966. The Smoky Hill River Festival, Horizons Grants Program, Smoky Hill Museum, Arts Infusion Program in schools, Community Art & Design, Cultural Connections, and Friday Night Live performance series are among the programs of Salina Arts & Humanities, located at 211 W. Iron Avenue in Salina.

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