



NEWS RELEASE

FESTIVAL MEDALLION QUEST 2022 LAUNCH

(Salina, KS 05-22) Salinans are ready for summer, which means the River Festival and the start of the 2022 Festival Medallion Quest. The first Medallion Quest clue will be shared live from the steps of the Smoky Hill Museum at 211 West Iron Ave., at 4 p.m. on Wednesday, May 18 by the Salina Arts & Humanities Arts Commissioners.

The Festival Medallion Quest was launched in 2009 by Salina Arts & Humanities to demonstrate the creativity and connectivity that the River Festival embodies year-round.

Since the Medallion Quest's inception, thousands have taken part. The Medallion is a unique object designed each year by an artist. The custom-designed Medallion looks different each time. It has been made from wood, paper, clay, resin, or plastic, designed by an artist to resemble a wide variety of objects to ensure a challenging hunt.

"The Quest parallels the vibrant spirit of the Festival over its 46 years," says SA&H Director Brad Anderson. "It brings together friends and family to think creatively, problem-solve, and explore the world around them from a fresh perspective."

For the second year, two different Festival Medallion Quest clues will be provided each day, at 7:30 a.m. and 4:30 p.m.

The Festival Medallion Quest 2022 prize package includes:

- \$1,000 in cash
- \$2,000 in Festival Gift Certificates, to be used for purchases in the Fine Art and Craft Show or Art/Craft Demonstration Area, during the Festival weekend
- Four complimentary Festival admission wristbands
- One on-grounds Festival parking pass (weather permitting)
- An invitation for four to attend the evening **PREMIERE** Art Patron Party on Thursday, June 9th
- Four Smoky Hill River Festival t-shirts

There is no cost to participate in the Festival Medallion Quest. Participants must be 18 years of age to claim any prize. See complete Medallion Quest rules at festivalmedallionquest.com.

For more information on the Festival Medallion Quest or the Smoky Hill River Festival, call 785-309-5770, visit riverfestival.com or go to [Facebook.com/SHRiverFestival](https://www.facebook.com/SHRiverFestival).

RELEASE DATE:
Immediate

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DATE SUBMITTED:
May 11, 2022

For needed accommodations, please call Amanda Morris at Salina Arts & Humanities at 785-309-5770 between 8:00 a.m. - Noon and 1:00 - 5:00 p.m. Every effort will be made to accommodate known disabilities. For material or speech access, please call at least five working days prior to the event.

Salina Arts & Humanities, a department of the City of Salina, has served a unique role as an arts advocate and resource partner since 1966. The Smoky Hill River Festival, Horizons Grants Program, Smoky Hill Museum, Arts Infusion Program in schools, Community Art & Design, and Creative Connections are among the programs of Salina Arts & Humanities, located at 211 W. Iron Avenue in Salina.

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