



June 8-11, 2023 • Oakdale Park, Salina

Request for Proposals Game Street Facades for the Smoky Hill River Festival

Introduction

The Smoky Hill River Festival is a 47-year-old arts-based event. The Festival is a highly regarded regional celebration, with an annual attendance of more than 60,000 from as many as 30 states. The Festival happens annually on the second weekend of June; in 2023, June 8, 9, 10, & 11.

Project Background and Description

Salina Arts & Humanities (SAH), a department in the City of Salina, is accepting bids from qualified providers to create an art installation to be used in the Game Street area of the Smoky Hill River Festival.

Game Street is part of Artyopolis (the children's area at the Festival), an area within the Smoky Hill River Festival that provides an outlet for toddlers through 'tween Festival-goers to release their energy creatively and positively. It is a colorful, adventurous place where families can enjoy a magical, fun-packed Festival weekend. Game Street is accompanied by town-themed Artyopolis attractions, Creation Crossing and Button Boulevard.

Details:

- Design eight (8) façades made of aluminum frames and colored mesh panels for eight (8) games.
 - Designs should accommodate basic frames for the function of Game Street games.
 - two (2) 8'X8' frames (currently football toss)
 - two (2) 8'X4' frames (currently baseball toss)
 - two (2) 46" deep X 81" long X 81" frames (currently basketball pop-a-shot)
 - two (2) frames open to design variations, (currently golf putting stations)
 - The total length of the street front should be 80-100 ft.

- The artwork should be whimsical and vibrant and assist in the transformation of the park into the magical town of Artyopolis.
- The design should respond to the spirit of the community celebration, the need for audience accessibility, the scale of the surroundings, and the aesthetic qualities of the park's natural landscape and existing architecture.

Considerations:

- The selected artist will serve as a consultant to engineers and fabricators throughout the process.
- Game Street must be structurally sound, designed for public use, and made to function in the sun, rain, or 90 MPH wind.
- Safety in design and installation is a key consideration with the number of attendees and potential scope of public interaction with the artwork.
- Ease of installation and storage will be important as the structures will be installed for five days and then de-installed each year for approx. 8-10 years.

Examples of use:





Selection Process and Criteria

Submissions will be reviewed and scored by a panel of city staff, Festival tech crew members, and members of the Artyopolis Committee.

The Proposals which best meet all requirements as specified using the following weighted criteria will be selected:

- Aesthetic fit with Festival and Artyopolis brand 30%
- Safety of design, durability for outdoor conditions 30%
- Easy on installation, de-installation, and storage 20%
- Ability to deliver on time 20%

Budget

The budget will include contracted work for the preliminary design, final design, and facilitation of the concept, installation, and de-installation, \$2,000 - \$4,000.

Submission Requirements

- Bio and resume (submit for each artist if a collaboration).
- Concise written description of the work.
- Project budget, including materials, production, labor costs, installation, and de-installation of work.
- Technical needs (electrical, mechanical, safety).
- Up to 5 jpg images of past projects. All photos should be numbered and include the artist's last name.
- Sketch/color drawing and model reflecting scale.

Salina Arts & Humanities and/or the City of Salina are not responsible for loss or damage to materials submitted. The Department/City has the right to adjust the project timelines or not select a proposal.

Deadline: Materials must be emailed and/or postmarked by October 27, 2022, or delivered to the Salina Arts and Humanities Department (211 West Iron Avenue, Salina, KS) by 5:00 pm on that day.

Estimated Timeline:

1. RFP distributed: October 3, 2022
2. RFP Submissions deadline: 5:00 pm on October 27, 2023
3. Proposal Selection Panel: on or before November 3, 2022
4. Finalists Notified (if necessary): November 7, 2022
5. Selection Committee Interviews (if necessary): November 8 – 14, 2022
6. Contract Negotiation: following selection
7. Project Site Check: Between December 1, 2022, and April 1, 2023
8. First installation by noon on June 7, 2023
9. De-installation by 9 am on June 12, 2023

Submit Qualifications to:

Smoky Hill River Festival

- By mail: P.O. Box 2181 Salina, KS 67402-2181
- By hand-delivery: 211 West Iron Avenue, 2nd Floor, Salina, KS 67401
- By email: sah@salina.org

Further Information:

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